WYC:lmp 9/9/03 60257 PATENT

## In the Specification:

Page 1, lines 10-15, rewrite the paragraph as follows:



In application 09/571,422, filed May 15, 2000, the present assignee disclosed various arrangements for linking from physical objects (e.g., business cards, milk cartons, etc.), to associated on-line resources. The physical objects can be marked with steganographic digital watermarks (e.g., as detailed in application 09/503,881, filed February 14, 2000, now patent 6,614,914), or by other machine-readable indicia such as bar-codes, data glyphs, etc.